

2025 ANNUAL CONFERENCE

BENEFITS OF ATTENDING

EDUCATION

50+ Educational Sessions

Keynote Speaker- Dr. Erin Castro, University of Utah

College Tour offerings including Weber State, Westminster University, and University of Utah

NETWORKING

Unlimited networking with 200+ college admission professionals, sponsors, and exhibitors

Counselor College Fair*

Access to Exhibitors and Sponsors

COMMUNITY

First-Timers' Session

11 Special Interest Groups (SIG) sessions

Welcome Reception with Exhibitors and Sponsors

Membership Meeting

Conference Social at the University of Utah Rice-Eccles Stadium

*Additional fee applies to exhibiting institutions only.