



Conference Schedule

Monday, April 7, 2025

| Time | Session | Location |
|-----------------|--|------------------------|
| 8:00a - 5:00p | Conference Check-In/Information Desk Open | Registration Office |
| 9:00a - 12:00p | Campus Tour- Westminster University | Westminster University |
| 9a, 10a, 11a | Campus Tours- University of Utah | University of Utah |
| 12:00p - 7:00p | Exhibitor Hall Open | Grand Ballroom Foyer |
| 12:00p - 12:45p | First Timers Session | Trofi Restaurant |
| 1:00p - 2:30p | Opening Session | Grand Ballroom A/B |
| 2:45p - 3:45p | Educational Sessions/Special Interest Groups | |
| 4:00p - 5:00p | Educational Sessions/Special Interest Groups | |
| 5:30p - 6:30p | Welcome Reception | Grand Ballroom Foyer |

Tuesday, April 8th, 2025

| Time | Session | Location |
|-----------------|--|--|
| 8:00a - 5:00p | Conference Check-In/Information Desk Open | Registration Office |
| 8:00a - 5:00p | Exhibit Hall Open | Grand Ballroom Foyer |
| 8:00a - 9:00a | Breakfast | Grand Ballroom A/B |
| 8:30a - 9:30a | Counselor College Fair | Grand Ballroom C |
| 9:45a - 10:45a | Educational Sessions/Special Interest Groups | |
| 11:00a - 12:00p | Educational Sessions/Special Interest Groups | |
| 12:15p - 1:45p | Membership Meeting/Lunch | Grand Ballroom A/B |
| 2:00p - 3:00p | Educational Sessions/Special Interest Groups | |
| 3:15p - 4:15p | Educational Sessions/Special Interest Groups | |
| 7:00p - 10:00p | Conference Social | University of Utah Rice-Eccles Stadium |



Wednesday, April 9th, 2025

| Time | Session | Location |
|-----------------|--|------------------------|
| 8:00a - 1:00p | Conference Check-In/Information Desk Open | Registration Office |
| 8:00a - 12:00p | Exhibit Hall Open | Grand Ballroom Foyer |
| 8:00a - 9:15a | Breakfast | Grand Ballroom A/B |
| 8:00a - 9:15a | Past President's Breakfast (Invite Only) | Granite Boardroom |
| 9:30a - 10:30a | Educational Sessions/Special Interest Groups | |
| 10:45a - 11:45a | Educational Sessions/Special Interest Groups | |
| 12:00p - 1:00p | Closing Session | Grand Ballroom A/B |
| 2:00 - 3:00p | Campus Tour- Weber State University | Weber State University |



Educational Sessions

Monday 2:45p

| Session | Location |
|--|--------------------|
| Special Interest Group: Rural | Canyon A |
| College Knowledge Challenge: Increasing IEC & School Counselor expertise through partnerships to better serve our students | Canyon B |
| Innovative College Advising Strategies | Canyon C |
| Building Bridges: Supporting Executive Functioning and Emotional Intelligence in the Admissions Process | Alpine East |
| Trauma-Informed Admissions Practices: What Already Exists and What Could Be | Grand Ballroom A/B |

Monday 4:00p

| Session | Location |
|---|--------------------|
| Buzzing with Creativity: College Options for Artistic Minds | Canyon A |
| Bilingual Recruitment (Spanish-English/English-Spanish): Benefits, Challenges and Opportunities | Canyon C |
| Access = Affordability | Alpine East |
| Tips to be impactful in your role | Grand Ballroom A/B |



Tuesday 9:45a

| Session | Location |
|---|-----------------|
| Student Programming 101: Selective and Accessible Recruitment strategies that align with your schools value proposition | Canyon A |
| The College Admissions Beehive: Top 10 Trends and How to Bee Informed | Canyon B |
| NACAC's Guide to Ethical Practices in Admissions (GEPCA) and Why it Matters | Canyon C |
| BEE Proactive: How to guide students in engaging with the college search beyond the application | Wasatch |
| Special Interest Group: Women in Admissions | Alpine East |
| Syncing Social Media & Admissions in the Recruitment Process | Alpine West |
| Buzzing with Efficiency: Using AI to Bee Impactful | Seminar Theatre |

Tuesday 11:00a

| Session | Location |
|---|-----------------|
| Special Interest Group: CBO | Canyon A |
| Let's Talk Beyond the City Limits: Rural Recruitment 101 | Canyon B |
| A Competency-Based Model and its Implications for Counselors | Canyon C |
| "Unlocking Potential: Best Practices for Guiding High School Seniors Through Competitive Multi-Phase Scholarships" | Wasatch |
| A collaborative approach to College Access for Indigenous Students from Rural and Reservation High Schools across Arizona | Alpine East |
| Preparing Students for the College of Tomorrow: Emerging Trends in Higher Education and Strategies for Successful Transitions | Alpine West |
| Accessing Professional Development through Advocacy, Networking, and Low Cost Options | Seminar Theatre |



Tuesday 2:00p

| Session | Location |
|--|-----------------|
| Special Interest Group: Disabilities and Neurodiversity | Canyon A |
| Reaching Across the Desk: How Admissions and IEC's Can Partner | Canyon B |
| Recruiting and Supporting First-Generation Students | Canyon C |
| Climbing the Admissions Leadership Peak: An Interactive Workshop | Wasatch |
| Buzz-Worthy Programs: Streamlining Visits and Empowering Students | Alpine East |
| Relationship-Driven Recruitment: Building Trust | Alpine West |
| You Can Do it! How to bee an impactful leader in your School, Community, Region, and Nationally! | Seminar Theatre |

Tuesday 3:15p

| Session | Location |
|--|--------------------|
| James is Jimmy; Sam is Sally Take Two: What to do when you don't have answers - a round table discussion | Canyon A |
| The Smackdown on Education Policy | Canyon B |
| Training and Preparation of School Counselors to Work in the Virtual Setting | Canyon C |
| We Don't Deny Students?!: How Universal Admissions Removes Barriers | Wasatch |
| Widening the Circle: Broadening your campus visit population | Alpine East |
| Buzzing Across the Pond: Exploring International College Options | Alpine West |
| Hidden College Costs | Seminar Theatre |
| Special Interest Groups LGBTQ+, Native, Black & AA Diaspora, APIDA, LatinX | Grand Ballroom A/B |



Wednesday 9:30a

| Session | Location |
|---|-----------------|
| Behind the Decision: Using Case Studies to Navigate College Admissions | Canyon A |
| Buzzing with Efficiency: How Alumni and Parent Volunteers Can Help Your Office Thrive Like a Hive | Canyon B |
| Bee Resilient: Empowering First-Time College Students Through Life Coaching and Strengths-Based Development | Canyon C |
| Refocus and Reenergize: Business Practices to Find Your "Why" As An IEC | Wasatch |
| Special Interest Group: Community College & Transfer | Alpine East |
| Special Interest Group: Public School Counselor | Alpine West |
| Ready to Rise: Professional Development Essentials for Future Admissions Leaders | Seminar Theatre |

Wednesday 10:45a

| Session | Location |
|--|-----------------|
| Evaluating Bias in the College Admissions | Canyon A |
| Collaborative Approaches to Recruiting Students with Disabilities: A Round Table Discussion | Canyon B |
| Navigating DEI Across Divergent Landscapes: A Roundtable Discussion | Canyon C |
| A+ Hosting: Tips on Hosting College Fairs and College Visits at Your High School | Wasatch |
| How a Recruitment Plan Comes Together | Alpine East |
| Current Trends in Honors Education and their Impact on Admission to Honors Programs and Colleges | Alpine West |
| Bee-yond Borders: Building a Global Hive in Counseling Practices | Seminar Theatre |