



2022 RMACAC Annual Conference April 25-27, 2022 Albuquerque, NM

Exhibitors and sponsors are truly keys to the success of our annual conference. Your dedicated service and generous contributions support the work of high school counselors and colleges across the Rocky Mountain region.

If your organization is willing to support any of the following, please [complete the form below](#). The RMACAC Executive Assistant will reach out to you with information on payment. We look forward to working with you and your organization as you prepare to exhibit and sponsor at the 2022 RMACAC Annual Conference.

Please reach out to Abby Tudor Abby.Tudor@nau.edu with any questions.

[Sponsorship Opportunities & Exhibiting Registration Form](#)

Event Attendance: 250-300

Dates: Monday, April 25 - Wednesday, April 27, 2022

Location: Hotel Albuquerque, Albuquerque, NM

Platinum Sponsorship - \$3,500 – includes 3 conference registrations, an exhibit table, and access to an opt-in attendee list.

- Conference Social – A nighttime networking and entertainment event for all attendees.
- Welcome Reception – A kick-off networking event for all attendees on the opening day of the conference
- 2-minute Commercial – Shown at the event where all conference participants will be attending.
- Membership Luncheon – High attendance meal served to all attendees on the main day of the conference.

Gold Sponsorship - \$2,500 – includes 2 conference registrations, an exhibit table, and access to an opt-in attendee list.

- Keynote Speaker – High attendance opening event to kick-off the conference.
- Wi-Fi – Wireless internet is provided to attendees for 4 days; sponsor would get landing page upon sign-in.
- Conference App – Prime branding on the conference app.
- Counselor College Fair – A key event for our local counselors.
- Lanyards – Given to all attendees at conference check-in and worn throughout the conference. Lanyards will need to be provided as part of the sponsorship.
- Tote Bags – Given to all attendees at check-in to carry their conference materials. Tote Bags will need to be provided as part of the sponsorship.

- Coffee Station - Located in a high traffic area available to attendees throughout the conference.

Silver Sponsorship - \$1,500 – includes 1 conference registration, an exhibit table, and access to opt-in attendee list.

- Counselor College Fair Breakfast – Intro event for local counselors, breakfast provided for all attendees.
- Water Bottles/Water Station – Water bottles given to all attendees; water stations located in several locations near conference rooms. Water bottles will need to be provided for this sponsorship.
- Pre-Conference/IDEA – A conference option offering discussion regarding issues of relevance to attendees.
- At-A-Glance – Handheld reference for session times and locations, a conference schedule.

Bronze Sponsorship - \$1,000 – includes 1 conference registration and an exhibit table.

- College Rooms – Colleges and universities only! A table in the back of the meeting room with swag, info, and room name renamed to sponsoring school.
- Pens – Given to all conference attendees in tote bags at check-in. Pens would need to be provided for this sponsorship.
- Mentorship Happy Hour – Small gathering of new professionals and their mentors in the field.
- Miscellaneous Swag – Fans, sunglasses, bags, pop sockets etc. Swag will need to be provided for this sponsorship.
- Break – Break with coffee and snacks provided to attendees on the last day of the conference.

Exhibitor Information

- Fee is \$650 includes 1 conference registration and an exhibit table.
- Additional exhibitor registration – \$125 (1 max per table).
- Booth Size (Tentative) 8’x10’ Space. 8’ table, draped, signed, skirted, table, 2 chairs, wastebasket.
- **Exhibit spaces will be in foyers, rooms around the East Atrium, registration outside North Atrium.**
- Hotel Albuquerque \$129/night – **You must register for the conference to get the conference rate.**
- **Hotel Albuquerque, conveniently located in the heart of Old Town, is a premier meeting destination with over 62,000 square feet of indoor and outdoor meeting and event space. Hotel Albuquerque offers a distinctive blend of historic grandeur and contemporary comfort**

Exhibitor Fair Schedule (Tentative)

Monday, April 25th

8:00 am - 11:00 am Exhibit & Sponsor Fair Set up
 12:00 pm - 2:00 pm Exhibitor & Sponsor Fair Open
 12:00 pm - 1:45 pm First Timers Session
 2:00 pm - 3:30 pm Welcome and Keynote Speaker
 3:45 pm - 7:00 pm Exhibitors Open
 3:45 pm - 4:45 pm Session 1
 4:45 pm - 5:00 pm Exhibitor Break
 5:00 pm - 6:00 pm Sponsored Mentor Reception
 6:00 pm - 7:00 pm Sponsored Welcome Reception

10:00 am - 11:00 am Session 2
 11:15 am - 12:15 pm Session 3
 12:30 pm - 2:15 pm Membership Meeting/Lunch
 2:15 pm - 5:00 pm Exhibitor & Sponsor Fair Open
 2:30 pm - 3:30 pm Session 4
 3:45 pm - 4:45 pm Session 5
 5:00 pm - 6:30 pm Dinner on Your Own
 6:30 pm - 11:00 pm Conference Social

Tuesday, April 26th

8:00 am - 5:00 pm Exhibitor & Sponsor Fair Open
 8:00 am - 9:45 am Counselor Fair Breakfast
 8:30 am - 9:45 am Counselor College Fair

Wednesday, April 27th

8:00 am - 12:00 pm Exhibitor & Sponsor Fair Open
 9:00 am - 10:00 am Session 6
 10:00 am - 10:30 am Coffee break/Checkout time
 10:30 am - 11:30 am Session 7
 11:30 am - 12:00 pm Closing Session/Remarks