



2024 RMACAC Annual Conference

April 15-17, 2024

Colorado Springs, CO

Exhibitors and sponsors are the keys to the success of our annual conference. Your dedicated service and generous contributions help to support the work of high school counselors and colleges across the Rocky Mountain region.

If your organization is willing to support any of the following options please [complete the form linked below](#), and the RMACAC Executive Assistant will reach out to you with information on payment. We look forward to working with you and your organization as you prepare to “Ignite the Flame” in support of our 2024 RMACAC Annual Conference.

RMACAC will refund registration fees minus \$50 when 30 or more days’ written notice is given. No refunds will be given after 30 days but registrant’s name may be changed at any time as long as initial registrant and replacement registrant are from the same organization.

Please reach out to Abby Tudor Abby.Tudor@nau.edu with any questions.

[Sponsorship Opportunities & Exhibiting Registration Form](#)

Event Attendance: 250-300 expected

Dates: Monday, April 15- Wednesday, April 17, 2024

Location: Doubletree, Hilton, Colorado Springs, CO

Gold Sponsorship - \$3,500 – three (3) available for purchase. Includes the following:

- Exhibitor and Conference Registration for three (3) people
 - One (1) exhibit table – prime exhibit location
 - access to opt-in attendee list
- Prominent Signage in the main conference spaces and logo in conference app
- Large, highly visible digital signage in the center of Conference Social, a networking and entertainment event for all attendees
- Opportunity to place branded item in conference bag
- Verbal and slide recognition at the welcome session and membership luncheon
- Social media recognition by @rockymountainACAC account leading up to event
- Exclusive Ad on RMACAC site from time of registration and invoice until conference completion
- Two (2) RMACAC Board members wearing branded T-Shirt on day 2 of conference April 16, 2024 (T-shirts must be provided)

Silver Sponsorship - \$2,500 – Includes the following:

- Exhibitor and conference registration for two (2) people
 - One (1) exhibit table – prime exhibit location
 - access to opt-in attendee list
- Prominent Signage at in main conference spaces logo in conference app
- Opportunity to place branded item in conference bag

- Verbal and slide recognition at the welcome session and membership luncheon
- Social media recognition by @rockymountainACAC account leading up to event
- Exclusive Ad on RMACAC site from time of registration and invoice until conference completion

Bronze Sponsorship - \$1,500 – Includes the following:

- Exhibit and conference registration for one (1) person
 - One (1) exhibit table
 - access to opt-in attendee list
- Verbal and slide recognition at the welcome session and membership luncheon, and logo in conference app
- Social media recognition by @rockymountainACAC account leading up to event
- Opportunity to place branded item in conference bag
- Shared sponsorship for all Bronze Sponsors of Coffee and snack break. Signage to recognize sponsors

Other Sponsorships – will be recognized in conference app and @RockymountainACAC account

- **\$1,500** - Select one (1) of the following
 - Conference App - Prime branding on the conference app.
 - Lanyards - given to all attendees at conference check in and worn throughout conference. Lanyards will need to be provided as part of the sponsorship.
 - Tote Bags – Given to all attendees at check in to carry their conference materials. Tote Bags will need to be provided as part of the sponsorship.
 - Conference Social Transportation – code to use ride share to get to conference. Code will be changed to an approved code of your choice representing organization.
 - Pre-Conference/IDEA- a conference option offering discussion on issues of relevance to attendees.
 - At-A-Glance—Handheld reference for session times and locations, a conference schedule.
 - Wi-Fi – wireless internet is provided to attendees for 4 days, sponsor will be recognized.
 - Water Bottles/Water Station – Water bottles given to all attendees OR water stations located in several locations around conference. Water bottles will need to be provided for this sponsorship.
- **\$1,000** - Select one (1) of the following
 - College Rooms – colleges and universities only, table in session room with swag and info, and room name renamed to sponsor school.
 - Mentorship Happy Hour – Small gathering of new professionals and their mentors in the field
 - Counselor College Fair – A key event for the local counselors.
 - Miscellaneous Swag – pens, fans, sunglasses, bags, pop sockets etc. added to conference attendee bag. Swag will need to be provided for this sponsorship.
- **\$400** - Access to Opt in attendee list - Conference attendee list will be provided once near the end of March, and one additional time after conference has concluded. **By purchasing the list, vendors agree to send out no more than three (3) communications to each attendee**
- Donation to RMACAC - Receive recognition as a donor at the conference
 - Conference Donation - provide a donation in any amount to assist in funding the 2024 RMACAC conference.
 - Student Scholarship Fund – provide a donation in any amount to the RMACAC Student Scholarship Fund.
 - Counselor Scholarship Fund – Provide a donation in any amount to provide funding for counselors to attend conference.

Exhibitor Information

- Exhibitor fee is \$750 includes one (1) conference registration and an exhibit table
- Additional exhibitor registration one (1) - \$125. Regular conference registration price for additional team member exhibitor or conference registration
- Booth Size (Tentative) 8'x10' Space. 8' table, 2 chairs,
- Exhibit spaces will be in high- traffic area along the main corridor housing the session rooms and connects to the main lobby. Welcome reception will be held near the Exhibit space
- To increase traffic at exhibit tables, there will be a BINGO game that attendees can complete by visiting exhibit tables to complete a BINGO, and win prizes
- \$69 Exhibitor Scanning – easily connect with conference attendees by scanning name badges. [Register here](#)
- DoubleTree by Hilton Colorado Springs \$149/night - **You must register for the conference to get the conference rate**
- Any electric needs will be worked out with hotel. Abby Tudor abby.tudor@nau.edu can connect you

Exhibitor Fair Schedule (Tentative)

Monday, April 15th

8:00 am-11:00 am	Exhibit & Sponsor Fair Set up
12:00 pm - 2:00 pm	Exhibitor & Sponsor Fair Open
12:45 pm	First Timers Session
2:00 pm	Welcome and Keynote Speaker
3:30 pm -4:45 pm	Exhibitor & Sponsor Fair Open
3:45 pm	Session 1
4:45 pm - 5:00 pm	Exhibitor Break
5:00-7:00 pm	Exhibitor & Sponsor Fair Open
5:00 pm – 6:00 pm	Sponsored Mentor Reception
6:00pm -7:00 pm	Sponsored Welcome Reception

Tuesday, April 16th

8:00 am -12:30 pm	Exhibitor & Sponsor Fair Open
8:00 am -9:45 am	Breakfast

8:30 am	Counselor College Fair
10:00 am	Session 2
11:15 am	Session 3
12:30 pm	Membership Meeting/Lunch
2:15 pm – 5:00 pm	Exhibitor & Sponsor Fair Open
2:30 pm	Session 4
3:45 pm	Session 5
5:00 pm	Dinner on Your Own
7:00 pm	Conference Social

Wednesday, April 17th

8:00 am - 12:00 pm	Exhibitor & Sponsor Fair Open
9:00 am	Session 6
10:00 am – 10:30 am	Coffee break/Checkout time
10:30 am	Session 7
11:45 am	Closing Session/Remarks