

# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Annual Conference 2026



# ANNUAL CONFERENCE

April 13-15, 2026 | Tucson, AZ

Tucson Marriott University Park | 250+ Expected Attendance

## ARE YOU READY TO STAND TALL?

Exhibitors and sponsors are the keys to the success of our annual conference. Your dedicated service and generous contributions help to support the work of high school counselors and colleges across the Rocky Mountain region.

If your organization is willing to support any of the following options please complete the form linked below, and the RMACAC Executive Assistant will reach out to you with information on payment. We look forward to working with you and your organization in support of our 2026 RMACAC Annual Conference.

RMACAC will refund registration fees minus \$50 when 30 or more days' written notice is given. No refunds will be given after 30 days but the registrant's name may be changed at any time as long as the initial registrant and replacement registrant are from the same organization.

Please reach out to **Abby Tudor** at [Advancement@RMACAC.org](mailto:Advancement@RMACAC.org) with any questions.

[Sponsorship Opportunities & Exhibiting Registration Form](#)



# SPONSORSHIP OPPORTUNITIES

## Saguaro Sponsorship- \$3,000 – Includes the following:

- Exhibitor and Conference Registration for two (2) people
  - One (1) exhibit table – prime exhibit location
  - Access to opt-in attendee list
- Prominent Signage in the main conference spaces and logo in conference app
- Large, highly visible signage throughout conference and social.
- Opportunity to place branded item in conference bag
- Verbal and slide recognition at the welcome session and membership luncheon (all attendees present)
- Social media recognition by @rockymountainACAC account leading up to event
- Exclusive Ad on RMACAC site from time of registration and invoice until conference completion
- **Appx 90 second ad shown at membership meeting for all attendees.**

## Cholla Sponsorship - \$2,000 – Includes the following:

- Exhibitor and Conference Registration for one (1) person
  - One (1) exhibit table – prime exhibit location
  - Access to opt-in attendee list
- Prominent Signage in the main conference spaces and logo in conference app
- Opportunity to place branded item in conference bag
- Verbal and slide recognition at the welcome session and membership luncheon (all attendees present)
- Social media recognition by @rockymountainACAC account leading up to event
- Exclusive Ad on RMACAC site from time of registration and invoice until conference completion

## Prickly Pear Sponsorship - \$1,500 – Includes the following:

- Exhibitor and Conference Registration for one (1) person
  - One (1) exhibit table
- Logo in conference app
- Opportunity to place branded item in conference bag
- Verbal and slide recognition at the welcome session and membership luncheon (all attendees present)
- Social media recognition by @rockymountainACAC account leading up to event
- Shared sponsorship for all bronze sponsors of coffee or snack break. Signage to recognize sponsors.

## Succulent Sponsorships - Prices Vary

- Will be recognized in conference app, @RockymountainACAC account, and at membership meeting
- **\$1,000** - Select one (1) of the following
  - Conference App - Prime branding on the conference app.
  - Wi-Fi – wireless internet is provided to attendees for 3 days, sponsor will be recognized.
  - Counselor College Fair – A key event for the local counselors.
- **\$750** - Select one (1) of the following
  - Tote Bags – Given to all attendees at check in to carry their conference materials. Tote Bags will need to be provided as part of the sponsorship.
  - Mentorship Happy Hour – Small gathering of new professionals and their mentors in the field
  - Lanyards - given to all attendees at conference check in and worn throughout the conference. Lanyards will need to be provided as part of the sponsorship.

## Succulent Sponsorships - Prices Vary

- **\$500** - select one (1) of the following
  - College Rooms – colleges and universities only, table in session room with swag and info, and room name renamed to sponsor school.
  - Miscellaneous Swag – pens, fans, sunglasses, bags, pop sockets etc. added to conference attendee bag. Swag will need to be provided for this sponsorship.
  - Water Bottles/Water Station – Water bottles given to all attendees OR water stations located in several locations around the conference. Water bottles will need to be provided for this sponsorship.
- **Donation to RMACAC Conference or Scholarship fund** - Receive recognition as a donor at the conference
  - Conference Donation - provide a donation in any amount to assist in funding the 2026 RMACAC conference.
  - Student Scholarship Fund – provide a donation in any amount to the RMACAC Student Scholarship Fund
  - Counselor Scholarship Fund – Provide a donation in any amount to provide funding for counselors to attend annual conference

## Local Agave Nectar Sponsorship

- **Must be a Tucson or AZ local company/business to purchase this sponsorship**
- Will be recognized in conference app and @RockymountainACAC account
- Select one (1) of the following to be given to all conference attendees - \$200
  - Local company Miscellaneous Swag – pens, fans, sunglasses, bags, pop sockets etc. added to conference attendee bag. Swag will need to be provided for this sponsorship.
  - Local Company Coupon/incentive - flyer or coupon to be added to the conference attendee bag. All flyers/coupons need to be provided for this sponsorship.
- Donate raffle prize items - please have this valued at appx \$25 - \$50

## Access to the Desert Garden - \$500

- Access to opt-in attendee list
- Conference attendee list will be provided once near the end of March, and one additional time after conference has concluded.
- **By purchasing the list, vendors agree to send out no more than three (3) communications to each attendee.**

# EXHIBITOR INFORMATION

## Exhibitor - \$850 – Includes the following:

- Exhibitor fee is **\$900** includes one (1) conference registration and an exhibit table.
- Additional exhibitor registration one (1) - **\$300**. Regular conference registration price for additional team members exhibitor or conference registration
- Booth Size (Tentative) 8'x10' Space. 8' table, 2 chairs,
- Exhibit spaces will be in high- traffic area along the main corridor housing the session rooms. Welcome reception will be held near the Exhibit space
- To increase traffic at exhibit tables, there will be a BINGO game that attendees can complete by visiting exhibit tables to complete a BINGO, and win prizes
  - Bring a prize to donate for a give away!
  - \$69 Exhibitor Scanning – easily connect with conference attendees by scanning name badges. [\*\*Register here\*\*](#)
- Tucson Marriott University Park \$159/night - You must register for the conference to get the conference rate
- Any electrical needs will be worked out with the hotel. Please connect with Abby Tudor at [advancement@rmacac.org](mailto:advancement@rmacac.org)
- Exhibitor FAQ can be found [here](#)

<https://www.rmacac.org/annual-conference-2026>